

# PAPERplus® GE by STOROpack

## Today's marketplace demands Greater Efficiency in-the-box.

- Superior all-around affordable protection
- Easy handling in small and medium size boxes
- Provides source reduction
- Supports Corporate Social Responsibility commitment
- Formed on-demand

At Storopack we know today's market demands you get the most from your packing materials. To support this we've developed PAPERplus® GE, a Greater Efficiency in-the-box packing material that saves you money in these critical areas: material, freight, protection, labor and versatility. PAPERplus GE incorporates a refined version of Storopack's patented crimping technique to produce a resilient paper mattress that provides superior cushioning protection using less paper. That means material and freight cost-savings without compromising protection!

As a versatile asset, PAPERplus GE works well to pack and protect a full range of products from light- to heavy-weight items in all size cartons. In addition PAPERplus GE mattresses are easier to handle, speeding up packing—even in today's frequently used down-sized cartons.

## PAPERplus® GE produces a superior paper mattress that fills a wide range of needs!



Protect fragile items with cushioning.



Block and brace objects to prevent migration.



Convenient and light-weight for void-fill applications.



Coil or wrap to stabilize and protect heavy objects.





Contact a Storopack representative for a trial today!

Western U.S.: 1.800.829.1491 | Eastern U.S.: 1.800.827.7225 | www.storopack.com

### PAPERplus® GE outperforms competitive paper products in all aspects.

PAPERplus® GE is effective at reducing in-the-box cost in all applications. In fact, using GE single-ply mattresses for void-fill can save up to 35% over a standard high-speed converter. Plus, GE mattresses offer reliable protection for all weights and sizes of products, making it a versatile and efficient option for any packing environment.

The chart below shows three packing situations and the benefits you'll experience using PAPERplus GE over our competitor's paper products.

Advantages	Packing Light Objects	Packing Heavy Objects	Packing for Void-Fill
Most Cost-Effective	GE 1-Ply Save 15% when compared to other 1-ply paper pads.	GE 2-Ply Save up to 25% when compared to other 2-ply paper pads.	GE 1-Ply Save 25-35% over void-fill from a high-speed 1-ply paper converter.
Easiest to Use	GE 1-Ply	GE 2-Ply or GE 1-Ply	GE 1-Ply
Best Protection	GE 1-Ply	GE 2-Ply	GE 1-Ply

## Expand your choices with Storopack's Single Source Triple Advantage!

Today's economy is driving shippers to look at multiple products and systems solutions for optimum packing efficiencies. At Storopack you'll find the product choices, availability, and reliable technology you need from one source. The power of Storopack's Single Source Triple Advantage makes it possible to create and coordinate workable solutions for positive outcomes with increased throughput, lower material cost and reduced damage.

- 1 **Product:** Our broad range of packing materials and equipment give you access to solutions that satisfy every need from void-fill to protective cushioning for everything from fragile items to heavy industrial products.
- 2 Geography: Storopack has more than 20 manufacturing facilities in North America and more than 70 combined locations worldwide for fast attentive service and efficient delivery of our products.
- 3 **Technology**: Storopack is technology driven to develop cost-effective, efficient, and environmentally friendly products. Our equipment includes the newest technology for reliability, speed and ergonomics, and we provide the latest software and system upgrades.



#### More solutions from one source.

#### **Packaging Products**

PAPERplus® Cushioning Pads
PAPERplus® Shooter
PELASPAN-PAC® Loose-Fill
PELASPAN™ BIO Loose-Fill
AIRplus® Air Pillows
AIRplus® Cushion Film
AIRplus® Wave
AIRplus® Tube
PAD LOC® Moldable Pads
PAD LOC® BIO Moldable Pads

FOAMplus® Foam-In-Place

#### **Individualized Services**

Systems Integration
Consultation Services
Hybrid Packaging
Machine Customization
Product Imprinting
Retail Packaged Products

Learn more about our products and services at: www.storopack.com



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